



**Ohio Association of Community Action Agencies  
Board of Trustees Meeting  
March 16, 2018  
Sheraton on Capitol Square  
Columbus, Ohio 43215**

**Members Present:** Tom Reed, President; David Brightbill, First Vice President; Gwen Robinson, Second Vice President; Ruthann House, Treasurer; Janice Warner, Secretary; Andrew J. Devany; Deb Gerken Judith Barris; Ken Kempton; Gary Obloy; Gary Ricer; Kellie Ailes; Andrew Binegar; Bambi Baughn; Jeffery Diver; Rodney Reasonover; Cheryl Grice.

**Members Excused:** Alvin Norris; Joshua Anderson; David Shea; Douglas Bennett; Steve Sturgill; Sheila Triplett.

**Staff Present:** Philip E. Cole, Executive Director; Josh Summer, Development Director; Greg Bollenbacher, Fiscal Director; Kathryn A. Clausen, Communications Director; Lorie McClain, Program Specialist; Neva Dunn, Office Manager; Jeannette M. Jarrett, Operations and Support Specialist.

**Guests Present:** Paul Kudlak, The Junto Company; Van Nelson, Trumbull County Community Action; Larry Price, L. Price, and Associates.

Mr. Reed called the meeting to order at 11:49 a.m. A quorum was established.

Ms. Warner motioned to approve the agenda. Mr. Devany seconded. The motion passed.

Mr. Reed called for a motion to approve the February 16, 2018 electronic meeting minutes. Ms. House motioned to approve the meeting minutes. Mr. Obloy seconded. The motion passed.

**Finance Report: Ruthann House**

Ms. House motioned to approve the finance report as presented during the OCATO meeting. Mr. Brightbill seconded. The motion passed.

**President's Report: Tom Reed**

Mr. Reed called for a motion to approve resolution OACAA-2018.03.001 supporting the National Community Action Partnership and National Community Action Foundation's efforts regarding the Fiscal Year 2019 Federal Budget Proposal. Ms. Ailes motioned to approve the resolution; Ms. Warner seconded. The motion passed.

**Executive Director's Report: Philip E. Cole**

Mr. Cole reported a panel discussion was planned during the NCAF conference where he would present a summary of how Ohio is addressing the opioid crisis. He asked board members who were attending to prepare questions to the panel. Akron-Summit, Highland, and Ross will also give two to three-minute testimonies about how their agencies are addressing the opioid crisis.



Mr. Cole continued his report stating that he and others met with ODOT representatives to discuss the Non-Emergency Medical Transportation program. He had also spoken with the Attorney General's director of substance use policy and would be meeting with that office the week of March 26<sup>th</sup> to continue discussions. Mr. Cole also updated the board on the status of Hecate Energy's proposal to AEP regarding the solar initiative bid; they are still awaiting a decision. The project is slated to generate 800 permanent jobs.

Mr. Cole reported One Ohio Now had released their state report titled, "2018 The State of Ohio." Ms. Trina Payne testified regarding the effects of the opioids crisis in Ross County during the press conference. He also discussed his visit to the Community Action Organization of Scioto County where he was able to gather information directly from staff and directors which he could share with members of Congress when discussing the needs in Ohio. Mr. Cole stated he would welcome opportunities to do the same with additional member agencies.

Mr. Cole discussed the contract with Mercury and updated the board on the status of the Our Ohio Renewal projects. He shared Mr. Vance had been a strong advocate of Community Action to Congress. Discussion.

Mr. Reed called for a motion regarding the Mercury Contract. Mr. Devany motioned to continue the Mercury contract through April 30, 2018, after which payment would be issued on a project-basis. Mr. Brightbill seconded the motion. The motion passed.

Mr. Cole discussed statewide new employee information sessions which are being proposed by OCA. Ms. Ballas suggested representatives from OCA complete presentations for agencies to explain OCA's programs further. Mr. Cole suggested putting together a committee in April to address this issue.

#### **Partnership Report: Joe Devany**

Mr. Devany stated he would present a full report in April after the upcoming Partnership meeting. He also reported the Partnership is scheduled to work on their strategic plan during that meeting and invited the board to review the online questionnaire and provide suggestions for the strategic plan. Mr. Devany concluded the report stating the poverty paper was in its final draft and was close to being released, Disaster Fund procedures would be discussed at the meeting scheduled during the NCAF conference in March, and the Partnership is reviewing locations for future conferences.

#### **CAPLAW Report: David Brightbill**

Mr. Brightbill reported Jerilyn Neff is the new president of the CAPLAW board. The CAPLAW audit report was good. The 2018 conference will be held in Albuquerque, New Mexico June 20<sup>th</sup> through the 22<sup>nd</sup>. New executive directors will receive a discount to attend the conference, and scholarships will be made available for emerging leaders. Anyone new to the Community Action network or in a leadership position may apply.

Mr. Brightbill stated the executive directors of NCAF, NACSP, CAPLAW, and Partnership met and are continuing to build a strong working relationship.



### **NCAF Report: Janice Warner**

Ms. Warner reported that the NCAF Conference was being held the week of March 19<sup>th</sup> in Washington D.C., at which the board will meet. She will present a full report in April. Ms. Warner asked that the network continue to support CAP-PAC, and confirmed with the board they had received the advocacy kit compiled by Mr. Bradley's office.

### **Legislative Committee Report: David Brightbill**

Mr. Brightbill deferred the report to Mr. Kudlak. Mr. Kudlak reported legislation regarding unemployment and the opioid drug bill is being monitored closely. He reported the main focus is the ODOT Transportation bill which includes work requirements for Medicaid recipients. Public comments will open the week of March 19<sup>th</sup>. Mr. Kudlak also briefly discussed the upcoming election.

### **Public Relations Report: Janice Warner**

Ms. Warner deferred the report to Ms. Clausen. Ms. Clausen reviewed her written report with the board and updated on the progress of the Legacy Project. Three agencies are slated for filming in 2018: Cincinnati-Hamilton County CAA, HAPCAP CAP, and Belmont County CAA.

Ms. Clausen continued by stating the PR Group conference call was held on February 21<sup>st</sup>. A summary of the call was sent to the group. Mercury LLC will work with Pathway and MYCAP on program media coverage. The next call is scheduled for May 2018. Ms. Clausen also stated the State of Poverty report would be released in early April. Details of the press conference and social media promotion for the report will be announced when finalized.

Ms. Clausen concluded the report stating she is working with PICCA to develop a branding/marketing plan, including a Style Guide and training for board and staff. She is also developing a case study template, a communications/crisis communications plan template, and a plan for developing and releasing a monthly social media calendar for members.

### **Training and Development Report: Rodney Reasonover**

Mr. Reasonover reported the committee met earlier that morning. The topic of discussion was summer conference which will be held July 25<sup>th</sup> through 27<sup>th</sup> in Dayton, Ohio. Slated tracks include Leadership, Fiscal/HR, Energy, and Data. Ms. Robinson suggested Executive and Board tracks be considered. She also suggested a track focusing on managing competition, staff transformation, and the future of non-profits.

### **Membership Committee Report: Gwen Robinson**

None.

### **Old Business**

None.

### **New Business**

None.

### **Open Dialogue**

None.



**Adjourn:**

Mr. Devany called for a motion to adjourn the meeting at 12:30 p.m. Mr. Reasonover seconded. The motion passed.

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Janice W. Warner, Secretary

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Date