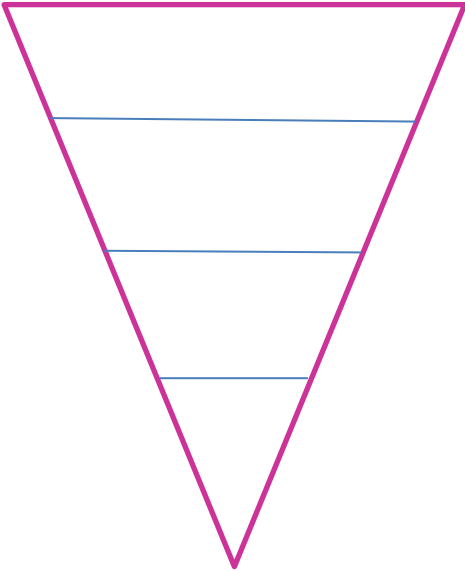


Social Media that WORKS!

Who is your audience?

What is Social Media? _____



WHERE should you be?

FB: _____ #

IG: _____ #

TW: _____ #

PIN: _____ #

LI: _____ #

SC: _____

Who are **your** influencers? 1) _____ 2) _____
3) _____

CONTENT:

Created: _____

Curated: _____

80/20 Rule: _____

Now what?

Step 1: _____

Step 2: _____

Step 3: _____

