

**OHIO ASSOCIATION OF COMMUNITY ACTION AGENCIES
2018 ANNUAL REPORT MEMBER TOOLKIT**

OHIO'S COMMUNITY ACTION NETWORK



**ANNUAL REPORT
2018**



**Ohio Association of
Community Action Agencies**
Ohio Community Action Training Organization

This toolkit was developed for the members of Ohio Association of Community Action Agencies. As a companion to the 2018 Annual Report, we are excited to release this toolkit to provide additional resources to help share the collective story of Ohio's Community Action Agencies and the innovative services provided throughout the state. Your work makes an impact in the lives of many every day, and we are grateful for your dedication to the mission of Community Action.

This toolkit is intended to be used throughout the year until the release of the 2019 Annual Report in mid-2020. Templates are available online in EPS format, and can be edited to add local data.

CONTENTS:

- Online toolkit access
- Design elements
- Sample social media posts
- Infographics and templates

Have questions? Contact Kathryn Clausen at (614) 224-8500 or by email at kathryn@oacaa.org.

The Community Action Promise:

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

ONLINE TOOLKIT ACCESS:

To access the toolkit online, visit <http://oacaa.org/annual-report-toolkit-2018/>

The report can be accessed online at: www.oacaa.org/ar18

DESIGN ELEMENTS:

Fonts may also be available via Adobe Typekit with a subscription to the CC Suite of programs. As always, be sure to check the site for download safety.

Headers: **BEBAS NUEVE**

Available at: <https://www.fontsquirrel.com/fonts/bebas-neue>

Subheading: Century Gothic

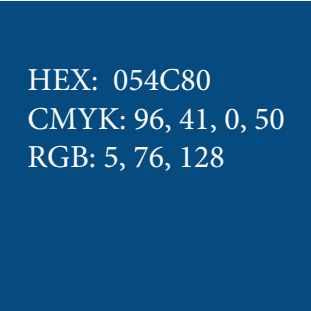
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Body Text: Minion Pro

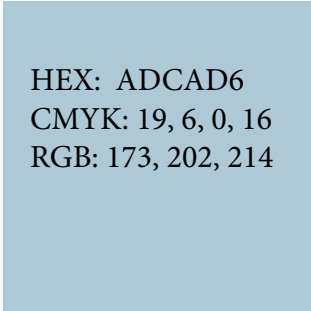
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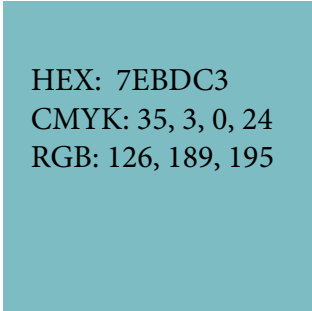
Available at: <https://color.adobe.com/search?q=oacaa&t=tag> / Search: AR18



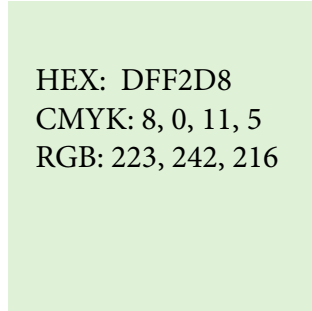
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RGB: 5, 76, 128



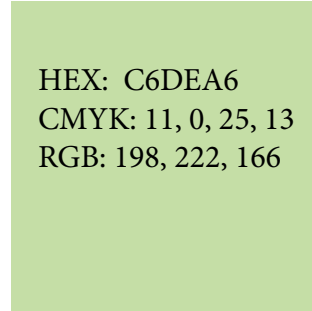
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RGB: 173, 202, 214



HEX: 7EBDC3
CMYK: 35, 3, 0, 24
RGB: 126, 189, 195



HEX: DFF2D8
CMYK: 8, 0, 11, 5
RGB: 223, 242, 216



HEX: C6DEA6
CMYK: 11, 0, 25, 13
RGB: 198, 222, 166

SOCIAL MEDIA:

Be sure to tag important influencers and partners, and use hashtags on Twitter!

OACAA Tags: Twitter: @OACAA
 Facebook: @OhioACAA
 LinkedIn: linkedin.com/company/oacaa

Hashtags Samples: #BeCommunityAction
 #CommunityActionImpact
 #helpingpeoplechanginglives
 #WeR1000Strong

Sample Post 1: Did you know 1.6 million Ohioans fall below the #FederalPovertyLevel? #CommunityAction is helping people across Ohio providing opportunities for families to become self-sufficient! <http://bit.ly/oacaaAR18>

Sample Post 2: Last year, #CommunityActionAgencies provided opportunities to nearly 600,000 Ohioans! Learn more in @OACAA's latest annual report <http://bit.ly/oacaaAR18> #BeCommunityAction

Sample Post 3: Community Action engages communities! Over 1.7 MILLION hours were volunteered in Ohio last year. Thank you #volunteers! Way to #BeCommunityAction <http://bit.ly/oacaaAR18>

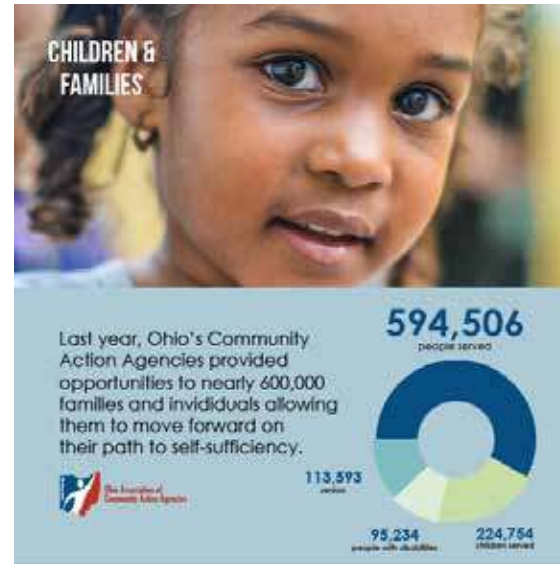
Sample Post 4: Community Action in Ohio reaches ALL 88 counties in the state! Here in [COUNTY], we created opportunities for self-sufficiency for [NUMBER SERVED] of our neighbors last year. Learn more <http://bit.ly/oacaaAR18>

Sample Post 5: In [SERVICE AREA], [NUMBER] of our neighbors live in poverty. We at [AGENCY] create local solutions to help our neighbors get out of and stay out poverty. Learn more about our network's collective mission across #Ohio <http://bit.ly/oacaaAR18> #BeCommunityAction #WeR1000Strong

INFOGRAPHICS:



File name: CA_reach_ar18



File name: children and families_ar18



File name: housing cost & impact_ar18



File name: CA_impact_ar18

INFOGRAPHICS:

JOBS & ASSETS

Did you know that **98** workforce programs are operated at **36** Community Action Agencies in Ohio

Last year, **19,396** Ohioans gained job skills, increased education, and/or reduced or eliminated public benefits thanks to Ohio's Community Action Agencies.

Ohio Association of Community Action Agencies

File name: jobs and assets_ar18

COMMUNITY ACTION ENGAGES COMMUNITIES...

4,186 low-income Ohioans are actively involved to strengthen the impact and reach of Community Action

6,724 Ohio organizations partnered with Community Action Agencies to make a stronger impact on communities

1.7 million hours were volunteered by 39,605 Ohioans to help neighbors and communities in need

Ohio Association of Community Action Agencies

File name: community engagement_ar18

DID YOU KNOW...

Several of Ohio's Community Action Agencies are also Federally Qualified Health Centers?

Last year, Community Action Agencies helped **698,079** low-income individuals receive immunizations, well-visits, and medical and dental care!

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File name: CA_FQHC_ar18

COMMUNITY ACTION AGENCIES IN OHIO

prepared **203,146** children for kindergarten or first grade last year!

Ohio Association of Community Action Agencies

Learn more at <http://bit.ly/bacaaAE16>

File name: early childhood_ar18